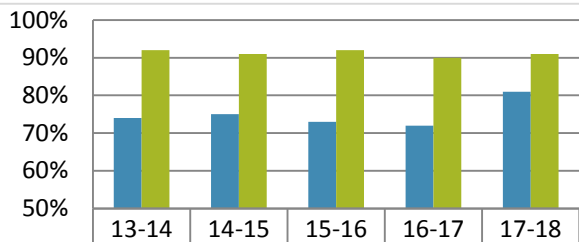
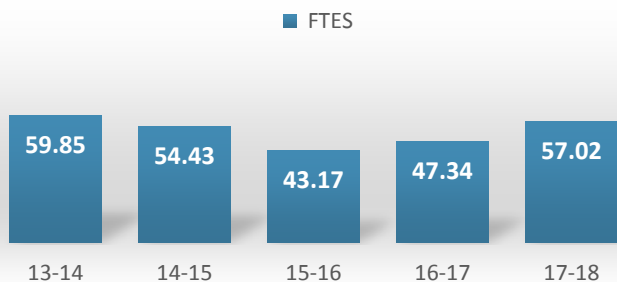


Description: The Radio, Television, and Film department offers a comprehensive instructional program in radio and television broadcasting, digital film production, and digital audio and video production. The department provides a two-year curriculum for students majoring in the field resulting in the Associate of Arts Degree and/or transfer to a four-year institution and provides elective courses for students interested in related fields such as marketing, journalism, theater arts, and multimedia. Students may opt for 21-unit certificates in radio, television, film, or RTVF. RTVF also coordinates the Inland Empire Media Academy, whose mission is to, in part, establish an active partnership among local school districts, community colleges, universities, and businesses in order to provide extraordinary learning opportunities in the areas of radio, television, and film to high school, community college, and university students, as well as members of the SB community. This mission is accomplished in part through a strong partnership with KVCR-TV and FM where students in the RTVF program help produce news and entertainment programs for broadcast. This partnership ensures our students graduate from SBVC with practical experience at a broadcast station, leading to better employment opportunities.



Success	74%	75%	73%	72%	81%
Retention	92%	91%	92%	90%	91%

	13-14	14-15	15-16	16-17	17-18
Duplicated Enrollment	424	370	289	322	398
FTEF	5.05	4.43	4.13	3.99	5.74
WSCH per FTEF	355	369	314	356	313

	13-14	14-15	15-16	16-17	17-18
Sections	39	34	30	28	30
% of online enrollment	23%	21%	13%	18%	10%
Degrees awarded	7	10	7	11	9
Certificates awarded	1	2	2	3	3

Assessment:

- The department hit a low FTES of 43.17 in 2015-16, but continues a positive trend up at (57.02). The positive trend is not felt throughout the entire program as some of our lab classes continue to struggle with enrollment. RTVF 133 struggled to meet enrolment numbers and RTVF 232 had to be cancelled in fall 2018. That said moving into spring 2019 the increased numbers look to have a positive effect on class offerings.
- WSCH/FTEF is trending lower in 2017-18 (313) vs. 2016-17 (356), which is similar to 2015-16. The RTVF department retention rates remain consistent whereas the success increased and retention rates increased slightly in 2017-18. Success rate now stands at 82% versus previous years' stagnation in the 70s. The retention rate remains near 90%. *2017-18 degree and certifications completions.* While the overall number of degrees and certificates seems small, this is in part due to the fact that not all courses in the degree transfer to four-year universities in the major. This may change in the years to come as the program now offers an AS-T degree that transfers to CSUs.

Progress from Last Year's Action Plan:

- Outreach activity is ongoing to local area high schools in Rialto, Colton, San Bernardino, and Redlands; internships from student equity are in progress; interns in the midst of producing ongoing video content for a new YouTube channel and social media.
- Grant through CSUSB to improve student digital literacy—ongoing; Interns completed a project in spring 2018 with the campus police department.
- Improve working relationship with KVCR (re: provide students with on-air experience and mentoring)—completed; after meetings with the KVCR leadership, the district board, and the college president, it was agreed to both paid and volunteer positions for students on a variety of news and entertainment programming
- Completed the Associate of Science Transfer Degree ready for 2018-19.

SAOs/SLOs/PLOs: A common reflection in the courses is “A majority of the students have an excellent grasp of concepts, outcomes and objectives. Those who did not meet course expectations are due to poor participation, lack of work turned in and poor test performance.” This is reflected in our success rate overall of 72%. This matches overall meeting SLOs in classes, which averages percentages in the mid-70s. Two courses that were previously taught online (RTVF 104 and 106) are now being taught on campus to increase both retention and success.

While all our lab classes incorporate project-based learning, two faculty received training in project-based learning in spring 2017 and are incorporating new techniques to improve learning and hopefully improve poor participation and poor test performance.

Departmental/Program Goals:

1. Complete courses and certificates for Film and Media Production (Goal 2: Promote Student Success)
2. Improve student success rates in individual classes (Goal 2: Promote Student Success)
3. Increase student access to professionals via field trips and guest speakers (Goal 2: Promote Student Success; Goal 3: Improve Communication, Culture, and Climate)
4. Increase the amount of cash prizes for spring 2019 film festival to at least \$5000 (Goal 2: Promote Student Success)
5. Increase the number of film festival submissions to at least 40 from high schools, community colleges, and universities (Goal 1: Increase Access; Goal 2: Promote Student Success)
6. Work with community leaders to develop experiential learning opportunities for our students(Goal 1: Increase Access; Goal 2: Promote Student Success)
7. Work with KVCR-TV to curate bi-annual student programming on KVCR-TV(Goal 1: Increase Access; Goal 2: Promote Student Success; Goal 3: Improve Communication, Culture, and Climate)

Challenges & Opportunities: Significant challenges are the specialized needs of this highly interactive area of study. Laboratory classes must remain well below the average class size of 35 in order to ensure safety and quality instruction. As the department grows with new IEMA funding and closer ties to KVCR, additional lab sections will need to be added. The windfall the district received from the sale of KVCR bandwidth ensures not just the growth of the IEMA and the stations, but paid internship opportunities and reaching out.

Action Plan:

Action Steps	Department Goal	Necessary Resources to Complete	Target Completion Date
<ul style="list-style-type: none"> •Write and evaluate curriculum •Submit to curriculum committee 	Curriculum	Assistance from curriculum committee	Fall 2019
<ul style="list-style-type: none"> •Advisory meeting, Oct 2018 •Solicit donations, plan and prepare promotional materials 	Increase the film festival	Assistance from RTVF advisory committee	Spring 2019
<ul style="list-style-type: none"> •Advisory meeting, Oct 2018 •Plan and prepare promotional materials •Contact RTVF departments at local high schools, colleges, and universities 		Assistance from RTVF advisory committee; graphics from art department; printing; mailing	Spring 2019
<ul style="list-style-type: none"> •Outreach to start up and non profit businesses •Determine their need for video production •Provide arena for business to express need to students 	Provide opportunity for students to pitch	Assistance from RTVF advisory committee and campus career services	Spring or fall 2018-19